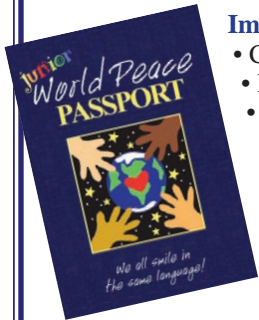


World Peace Passport

A Global Education Initiative  Inspiring Cultural Understanding and Friendship

Every day at hotels around the world, cultural barriers are broken with a simple smile and one simple word: Welcome.



Imagine impacting our younger hotel guests by...

- Creating a memory that lasts a lifetime.
- Helping young guests to learn about new cultures.
- Encouraging children to embrace and celebrate differences.

Now imagine adding value to the lives of your guests, showing appreciation for the diversity of your employees and your organization making a global difference. As members of the hospitality industry you are in an ideal position to promote international understanding, goodwill and friendship. And we can help you do it!

World Peace Passport – A Global Guest Service Initiative

When we travel, our passports are our gateway to new countries and experiences. The youth of today are the leaders of tomorrow. The World Peace Passport (WPP), a non-profit organization, is a global education initiative with a powerful vision – to effect positive change through education and guest service. Younger hotel guests experience an interactive, entertaining and thought-provoking activity program in cultural understanding. This unique program deepens our children's understanding and respect of each other cultures, traditions, beliefs and lifestyles.

Exploring the World and Resort with Globee

The activities are brought to life by Globee, a curious fun-loving bee from the faraway land of “Bumble” who buzzes from country to country, wearing his heart on his wings and spreading friendship and goodwill.



Globee introduces young hotel guests to your hotel staff! Globee has all kinds of adventures, finding out about different countries, languages, foods, dress, music, modes of transport and ways of life. Your staff interacts with younger guests through *Globee's Cultural Activities Program* including: junior passports, postcards from Globee, coloring placemats, peaceful traveler tips for kids and parents, and much more! Globee's suitcase is jammed packed full of cultural activity suggestions from which Hotel's select the programs for their young travelers.

Globee has no particular cultural, political or religious agenda. He is a “globally friendly” bee, providing young guests with an effective and engaging way of learning, helping them BEE respectful, BEE friendly and BEE appreciative of our similarities as well as our universal differences.

How was the World Peace Passport created?

The World Peace Passport (WPP) was created by Cindi Reiman, President and Founder of the American Hospitality Academy (AHA) USA, with global offices and training centers in different parts of the world. For over 20 years AHA has provided hospitality and tourism internship training to thousands of young people from over 70 different countries. Having seen the positive effects of AHA's cultural appreciation training in young adults, Ms Reiman decided to expand this important program to younger children on a global scale within both schools and resorts worldwide.

The **Oracle Education Foundation** is supporting the global outreach of the program by providing over \$1 million worth of technology services to link classrooms online creating a Global Learning Community and virtual travel experience, where students all over the world can connect, learn about each other and work on joint projects without having to leave their classrooms. Our partnership with **United Nations World Tourism Organization (UNWTO)** is an important acknowledgement of the power of educating a younger audience in cultural understanding. As they grow into global citizens these children are more likely to travel with an open mind and heart. They will contribute to the industry becoming the world's first truly global peace industry, dissolving barriers between people and spreading friendship and goodwill. UNWTO has helped develop our Junior Traveler Tips which are based on 3 Articles of their “Global Code of Ethics for Tourism”.

We invite you to join us in supporting our youth in exploring the richness of diversity, fostering a spirit of understanding, acceptance and respect of all cultures, races and traditions and providing hope for a better, more peaceful and prosperous future!



We all smile in the same language.